# Supervised Learning

Logistic regression

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## The setting: Figure 4.2 (ISLR)



Left: Linear regression

• not limited to be within [0, 1]!

Right: Logistic regression

respects the observed range of outcomes!

### Generalized linear models (GLMs) review

Linear regression: estimate **mean value** of response variable Y, given predictor variables  $x_1, \ldots, x_p$ :

$$\mathbb{E}[Y|x] = eta_0 + eta_1 x_1 + \dots + eta_p x_p$$

In a **GLM**, we include a **link function** *g* that transforms the linear model:

$$g(\mathbb{E}[Y|x]) = eta_0 + eta_1 x_1 + \dots + eta_p x_p$$

- Use g to reduce the range of possible values for  $\mathbb{E}[Y|x]$  from  $(-\infty,\infty)$  to, e.g., [0,1] or  $[0,\infty)$ , etc.

In a GLM you specify a **probability distribution family** that governs the observed response values

- e.g. if Y are zero and the positive integers, the family could be Poisson
- e.g. if Y are just 0 and 1, the family is Bernoulli and extends to Binomial for n independent trials

#### Logistic regression

Assuming that we are dealing with two classes, the possible observed values for Y are 0 and 1,

$$Y|x \sim ext{Bernoulli}(p = \mathbb{E}[Y|x]) = ext{Binomial}(n = 1, p = \mathbb{E}[Y|x])$$

To limit the regression betweewn [0,1]: use the **logit** function, aka the **log-odds ratio** 

$$ext{logit}(p(x)) = ext{log}igg[rac{p(x)}{1-p(x)}igg] = ext{log}igg[rac{\mathbb{E}[Y|x]}{1-\mathbb{E}[Y|x]}igg] = eta_0 + eta_1 x_1 + \dots + eta_p x_p$$

meaning

$$p(x) = \mathbb{E}[Y|x] = rac{e^{eta_0+eta_1x_1+\dots+eta_px_p}}{1+e^{eta_0+eta_1x_1+\dots+eta_px_p}}$$

## Major difference between linear and logistic regression

Logistic regression involves numerical optimization

- $y_i$  is observed response for n observations either 0 or 1
- we need to use an iterative algorithm to find eta's that maximize the **likelihood**

$$\prod_{i=1}^n p(x_i)^{y_i} (1-p\left(x_i
ight))^{1-y_i}$$

- Newton's method: start with initial guess, calculate gradient of log-likelihood, add amount proportional to the gradient to parameters, moving up log-likelihood surface
- means logistic regression runs more slowly than linear regression
- if you're interested: you use iteratively re-weighted least squares, Section 12.3.1

### Inference with logistic regression

Major motivation for logistic regression (and all GLMs) is inference

• how does the response change when we change a predictor by one unit?

For linear regression, the answer is straightforward

$$\mathbb{E}[Y|x]=eta_0+eta_1x_1$$

For logistic regression... it is a little *less* straightforward,

$$E[Y|x] = rac{e^{eta_0+eta_1x_1+\dots+eta_px_p}}{1+e^{eta_0+eta_1x_1+\dots+eta_px_p}}$$

- the predicted response varies **non-linearly** with the predictor variable values
- one convention is to fall back upon the concept of **odds**

### The odds interpretation

Pretend the predicted probability is 0.8 given a particular predictor variable value

• just pretend we only have one predictor variable

This means that if we were to repeatedly sample response values given that predictor variable value: **we expect class 1 to appear 4 times as often as class 0** 

$$Odds = rac{\mathbb{E}[Y|x]}{1 - \mathbb{E}[Y|x]} = rac{0.8}{1 - 0.8} = 4 = e^{eta_0 + eta_1 x}$$

Thus we say that for the given predictor variable value, the *Odds* are 4 (or 4-1) in favor of class 1 How does the odds change if I change the value of a predictor variable by one unit?

$$Odds_{
m new}=e^{eta_0+eta_1(x+1)}=e^{eta_0+eta_1x}e^{eta_1}=e^{eta_1}Odds_{
m old}$$

For every unit change in x, the odds change by a **factor**  $e^{eta_1}$ 

## Example data: NFL field goal attempts

Created dataset using nflscrapR-data of all NFL field goal attempts from 2009 to 2019

```
nfl_fg_attempts <- read_csv("https://shorturl.at/mCGN2")
nfl_fg_attempts</pre>
```

```
## # A tibble: 10,811 × 11
     kicker_player_id kicker_player_name
                                            gtr score differential home team
##
                                                             <dbl> <chr>
     <chr>
                       <chr>
                                          <dbl>
##
                       R.Bironas
##
   1 00-0020962
                                                                 0 PIT
                                              1
## 2 00-0020962
                       R.Bironas
                                              2
                                                                 0 PIT
  3 00-0020962
                       R.Bironas
                                                                 0 PIT
##
                                              4
                                                                -3 PIT
##
   4 00-0020737
                       J.Reed
                                              4
## 5 00-0020737
                       J.Reed
                                                                 0 PIT
                                              5
##
   6 00-0004091
                       P.Dawson
                                                                 0 CLE
                                              1
  7 00-0010072
                       R.Longwell
                                                                -3 CLE
##
                                              1
                       P.Dawson
                                              2
                                                                -7 CLE
## 8 00-0004091
   9 00-0010072
                       R.Longwell
                                                                12 CLE
##
                                              4
                       J.Hanson
## 10 00-0006800
                                              1
                                                               -14 NO
## # i 10,801 more rows
## # i 6 more variables: posteam <chr>, posteam_type <chr>, kick_distance <dbl>,
```

## # pbp\_season <dbl>, abs\_score\_diff <dbl>, is\_fg\_made <dbl>

## Fitting a logistic regression model

- We use the glm function (similar to lm)
- Specify the family is binomial

• View predicted probability relationship



```
summary(init_logit)
```

```
##
## Call:
## glm(formula = is_fg_made ~ kick_distance, family = "binomial",
      data = nfl_fg_attempts)
##
##
## Coefficients:
##
                 Estimate Std. Error z value Pr(|z|)
## (Intercept) 5.916656 0.145371 40.70 <2e-16 ***
## kick_distance -0.104365 0.003255 -32.06 <2e-16 ***</pre>
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## (Dispersion parameter for binomial family taken to be 1)
##
      Null deviance: 9593.1 on 10810 degrees of freedom
##
## Residual deviance: 8277.5 on 10809 degrees of freedom
## AIC: 8281.5
##
## Number of Fisher Scoring iterations: 5
```

#### What is **Deviance**?

For model of interest  $\mathcal{M}$  the total deviance is:

$$D_{\mathcal{M}} = -2\lograc{\mathcal{L}_{\mathcal{M}}}{\mathcal{L}_{\mathcal{S}}} = 2\left(\log\mathcal{L}_{\mathcal{S}} - \log\mathcal{L}_{\mathcal{M}}
ight)$$

- $\mathcal{L}_{\mathcal{M}}$  is the likelihood for model  $\mathcal{M}$
- $\mathcal{L}_{\mathcal{S}}$  is the likelihood for the **saturated** model, with *n* parameters! (i.e., a perfect fit)
- Can think of  $\mathcal{L}_\mathcal{S}$  as some constant that does not change

Deviance is a measure of goodness of fit: the smaller the deviance, the better the fit

• Generalization of RSS in linear regression to any distribution family

#### Logistic regression output

Deviance	Residuals:			
Min	1Q	Median	ЗQ	Max
-2.7752	0.2420	0.4025	0.6252	1.5136

The **deviance residuals** are contributions to total deviance (signed square roots of unit deviances)

$$d_i = ext{sign}(y_i - {\hat p}_i) \sqrt{-2[y_i \log {\hat p}_i + (1-y_i) \log (1-{\hat p}_i)]} \; ,$$

where  $y_i$  is the  $i^{
m th}$  observed response and  ${\hat p}_i$  is the estimated probability of success

Coefficients: Estimate Std. Error z value Pr(>|z|) (Intercept) 5.916656 0.145371 40.70 <2e-16 \*\*\* kick\_distance -0.104365 0.003255 -32.06 <2e-16 \*\*\*

The intercept of the prediction curve is  $e^{5.916656}$ .

#### Logistic regression output

Null deviance: 9593.1 on 10810 degrees of freedom Residual deviance: 8277.5 on 10809 degrees of freedom AIC: 8281.5

logLik(init\_logit) # the maximum log-likelihood value

## 'log Lik.' -4138.732 (df=2)

- Residual deviance is -2 times -4138.732, or 8277.5 (What about the saturated model?)
  - Null deviance corresponds to intercept-only model
- AIC is  $2k 2\log \mathcal{L} = 2 \cdot k 2 \cdot (-4138.732) = 8281.5$ 
  - where k is the number of degrees of freedom (here, df = 2)
- These are all metrics of quality of fit of the model
- We will consider these to be less important than test-set performances

#### Logistic regression predictions

To generate logistic regression predictions there are few things to keep in mind...

- the fitted.values **are on the probability scale**: all are between 0 and 1
- but the **default** for predict(init\_logit) is **the log-odds scale**!
- we change this with the type argument: predict(init\_logit, type = "response")

How do we predict the class? e.g make or miss field goal?

• typically if predicted probability is > 0.5 then we predict success, else failure

#### Model assessment

Most straight-forward way is the **confusion matrix** (rows are predictions, and columns are observed):

table("Predictions" = pred\_fg\_outcome, "Observed" = nfl\_fg\_attempts\$is\_fg\_made)

## Observed
## Predictions 0 1
## make 1662 8994
## miss 94 61

#### In-sample misclassification rate:

mean(ifelse(fitted(init\_logit) < 0.5, 0, 1) != nfl\_fg\_attempts\$is\_fg\_made)</pre>

## [1] 0.1593747

#### **Brier score**:

```
mean((nfl_fg_attempts$is_fg_made - fitted(init_logit))^2)
```

## [1] 0.1197629

#### Well-calibrated if actual probabilities match predicted probabilities

```
nfl_fg_attempts %>%
 mutate(pred_prob = init_logit$fitted.values
         bin pred prob = round(pred prob / 0.
 # Group by bin pred prob:
 group_by(bin_pred_prob) %>%
 # Calculate the calibration results:
 summarize(n attempts = n(),
            bin_actual_prob = mean(is_fg_made
 ggplot(aes(x = bin pred prob, y = bin actua)
 geom_point(aes(size = n_attempts)) +
 geom_smooth(method = "loess", se = FALSE) +
 geom abline(slope = 1, intercept = 0,
              color = "black", linetype = "da
 coord equal() +
 scale x continuous(limits = c(0,1)) +
 scale_y_continuous(limits = c(0,1)) +
 labs(size = "Number of attempts",
      x = "Estimated make probability",
       y = "Observed make probability") +
 theme bw() +
 theme(legend.position = "bottom")
```

If model says the probability of rain for a group of days is 50%, it better rain on half those days... or something is incorrect about the probability!



#### BONUS: Leave-one-season-out cross validation (with purrr)

In many datasets rather than random holdout folds, you might have particular holdouts of interest (e.g. seasons, games, etc.)

```
nfl_fg_loso_cv_preds <- # generate holdout predictions for every row based season
 map dfr(unique(nfl fg attempts$pbp season),
          function(season) {
            # Separate test and training data:
            test data <- nfl fg attempts %>%
              filter(pbp season == season)
            train data <- nfl fg attempts %>%
              filter(pbp season != season)
            # Train model:
            fg_model <- glm(is_fg_made ~ kick_distance, data = train_data,</pre>
                            family = "binomial")
            # Return tibble of holdout results:
            tibble(test_pred_probs = predict(fg_model, newdata = test_data,
                                              type = "response"),
                   test actual = test data$is fg made,
                   test season = season)
          })
```

## Overall holdout performance

#### Misclassification rate:

```
nfl_fg_loso_cv_preds %>%
  mutate(test_pred = ifelse(test_pred_probs < .5, 0, 1)) %>%
  summarize(mcr = mean(test_pred != test_actual))
```

```
## # A tibble: 1 × 1
## mcr
## <dbl>
## 1 0.160
```

#### **Brier score**:

```
nfl_fg_loso_cv_preds %>%
    summarize(brier_score = mean((test_actual - test_pred_probs)^2))
```

```
## # A tibble: 1 × 1
## brier_score
## <dbl>
## 1 0.120
```

#### Holdout performance by season

```
nfl_fg_loso_cv_preds %>%
  mutate(test_pred = ifelse(test_pred_probs < .5, 0, 1)) %>%
  group_by(test_season) %>%
  summarize(mcr = mean(test_pred != test_actual)) %>%
  ggplot(aes(x = test_season, y = mcr)) +
  geom_bar(stat = "identity", width = .1) + geom_point(size = 5) +
  theme_bw() +
  scale_x_continuous(breaks = unique(nfl_fg_loso_cv_preds$test_season))
```

